

CAMP Meeting

October 30, 2019



CAMP Agenda

5.01 Stormwater Update

5.02 Asset Management Community
Outreach Campaign

5.03 Asset Management Update to Council

5.04 CAMP Rules of Procedure/Term Limits

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CAMP Agenda

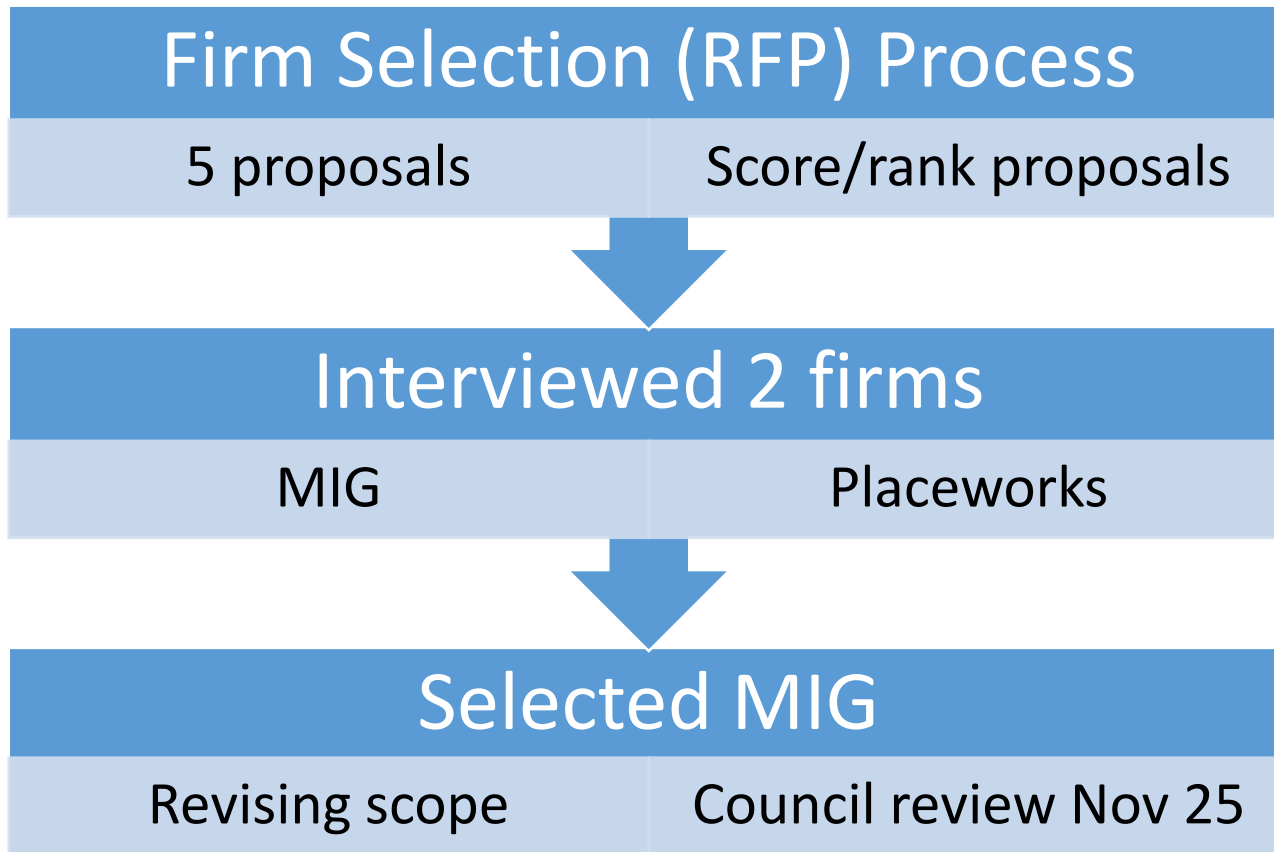
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Community Outreach

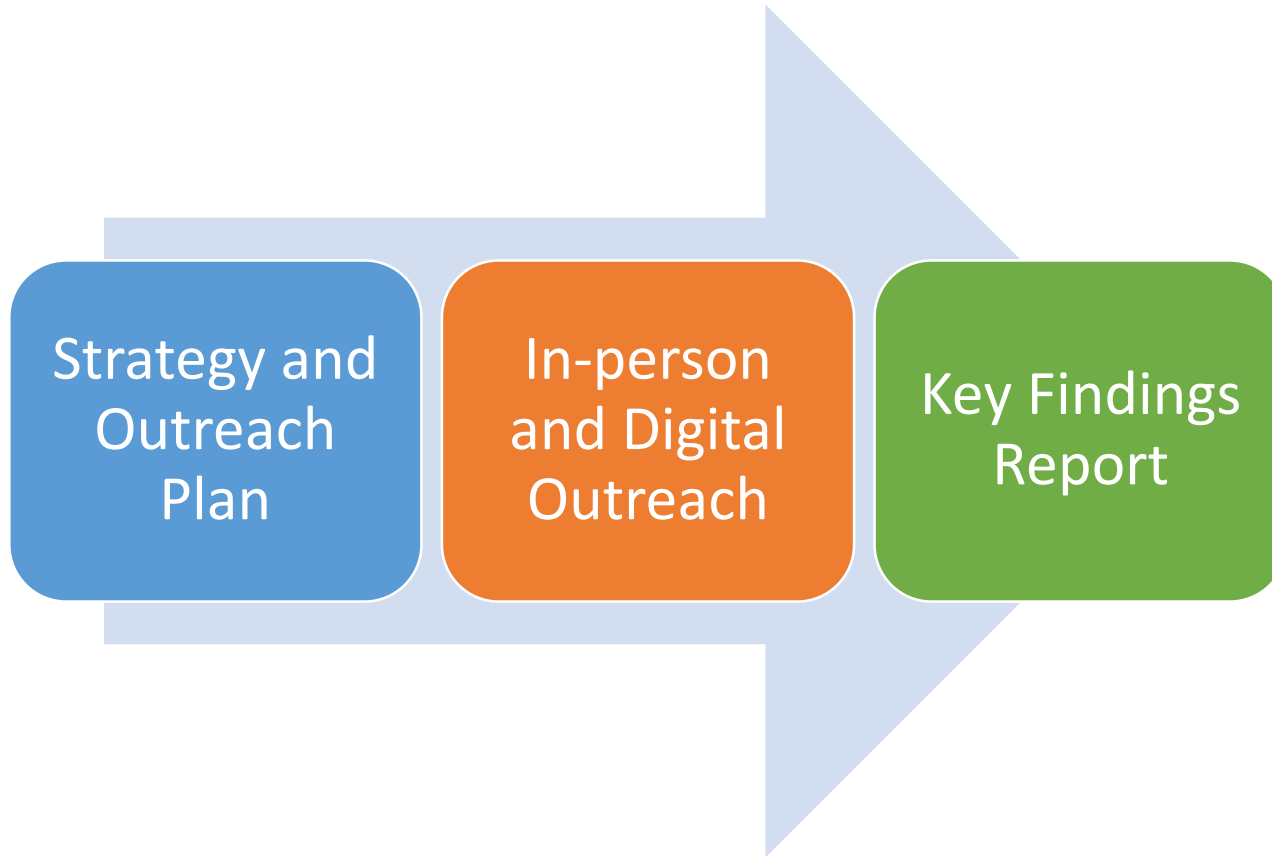


Community Outreach

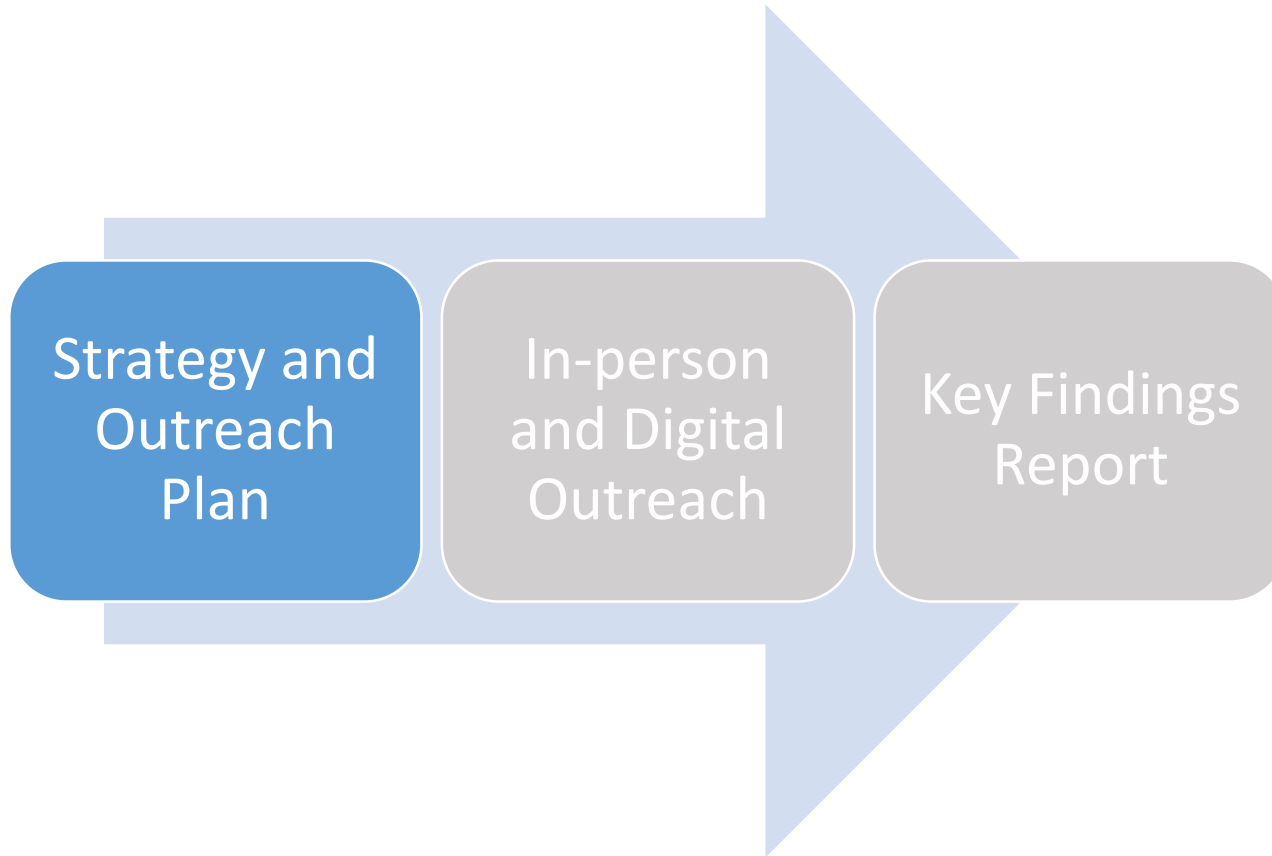


CAMP: What will define success?

Community Outreach



Community Outreach



Community Outreach

Strategy and Outreach Plan

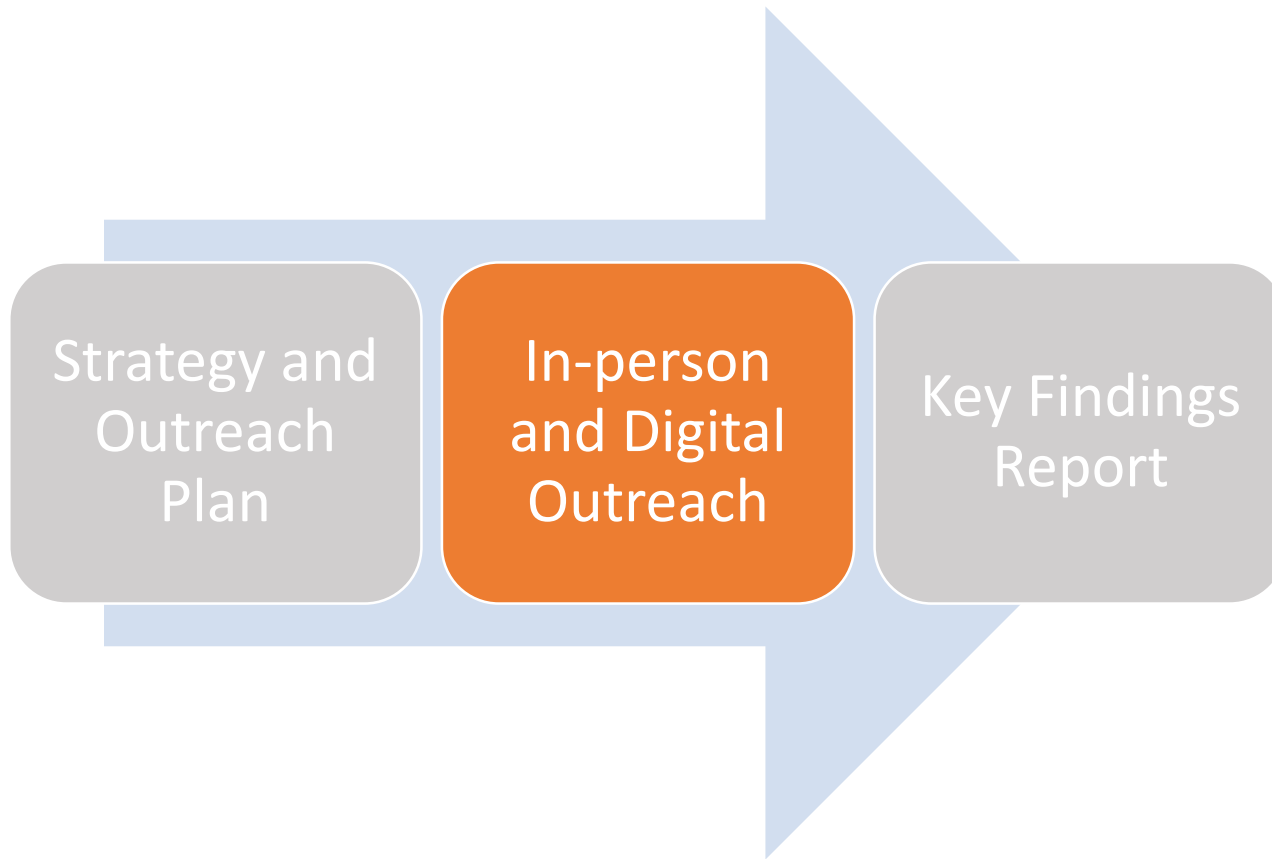
Performance Metrics

Target Audiences

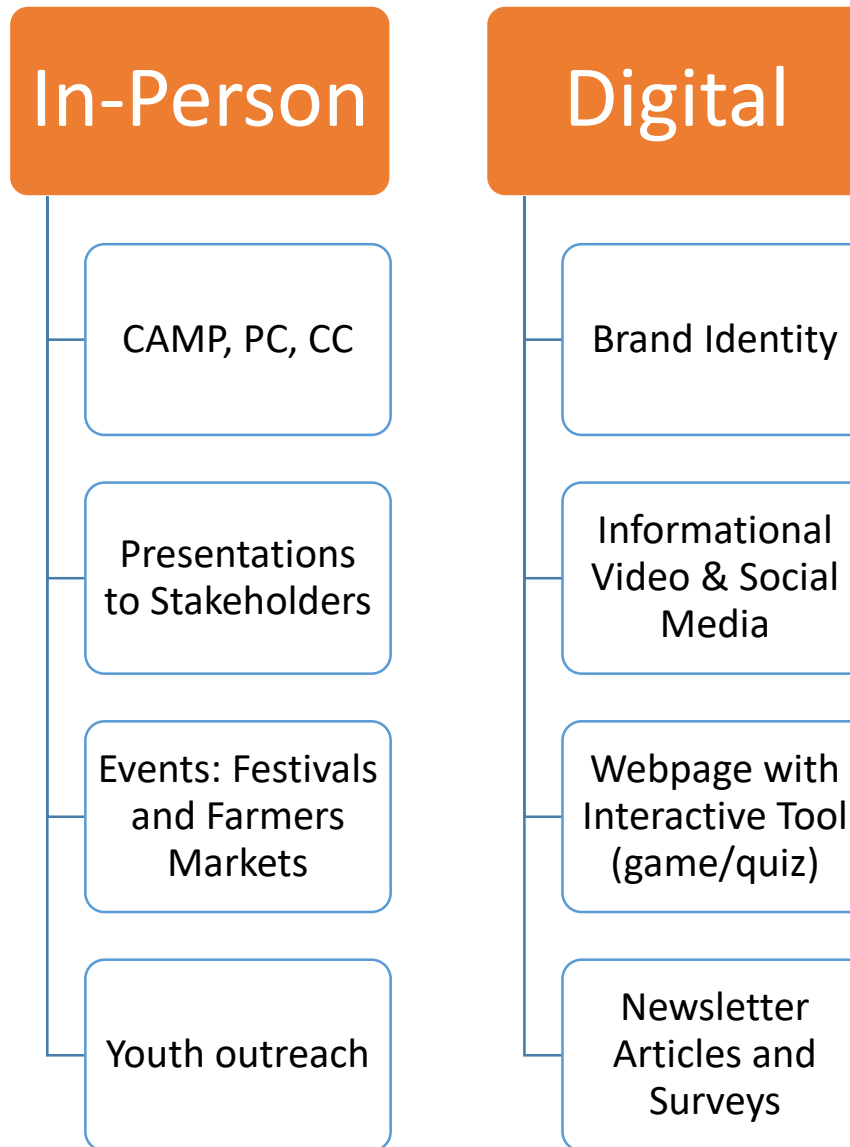
Materials/Messages

Schedule/Events

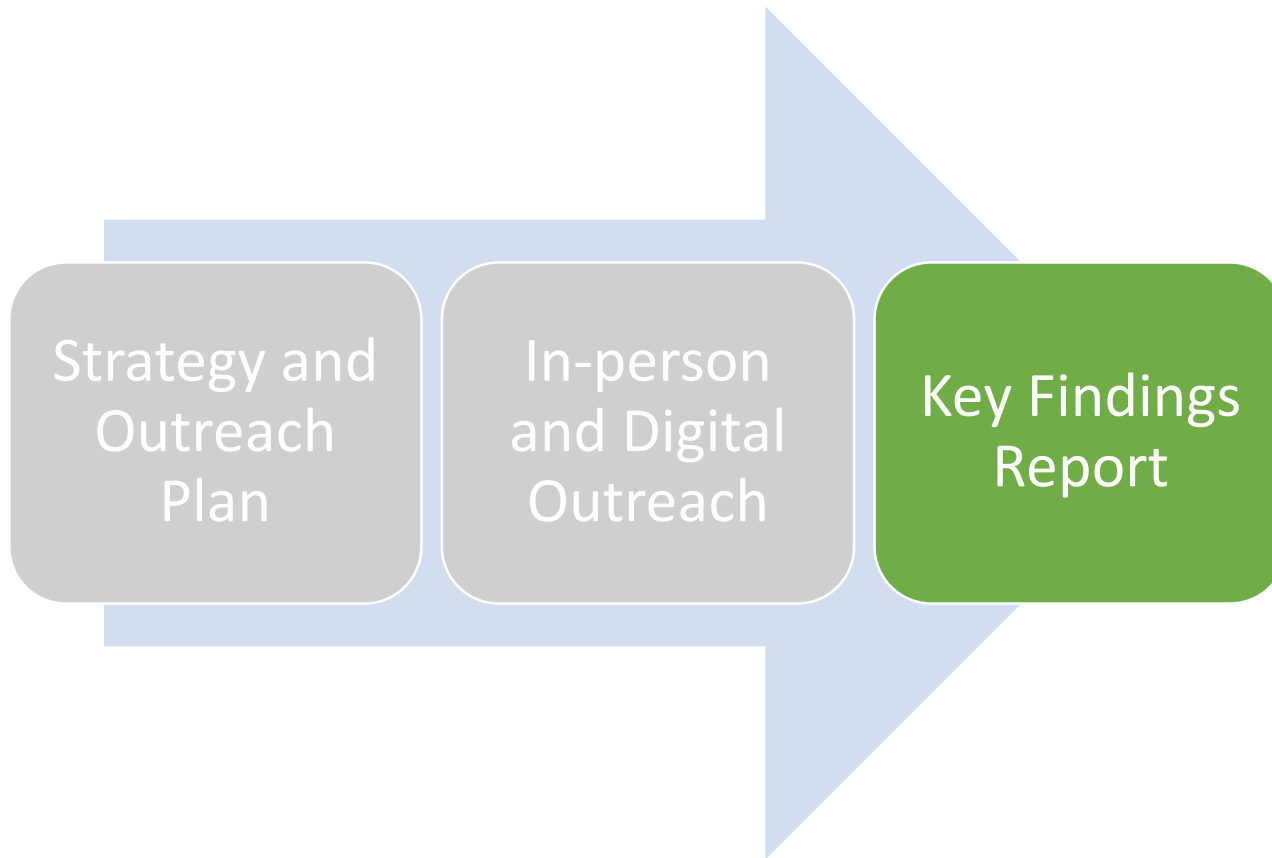
Community Outreach



Community Outreach



Community Outreach



Community Outreach

Key Findings Report

Summary of Efforts/Activities

Feedback with Priorities Identified

Feedback on Potential Policy Options

Lessons Learned/Recommendations

Community Outreach

**Winter
2020**

Spring-Fall 2020

**Winter
2020/21**

Communications
Strategy and
Outreach Plan

Message Testing/Public Outreach

Key Findings
and Next Steps



Executive Team
CAMP
PC
City Council

CAMP

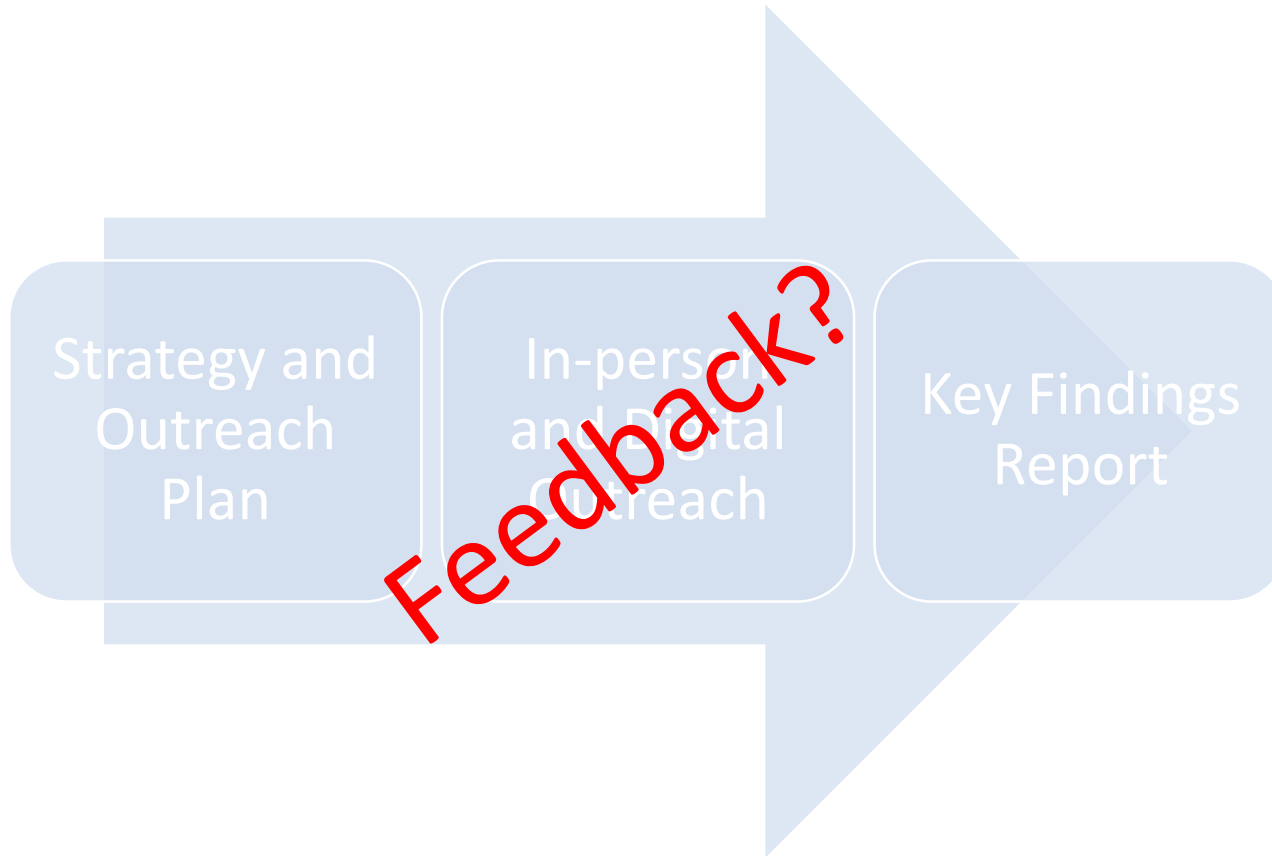
Executive Team
City Council*

CAMP

Executive Team
CAMP
PC
City Council

* Mid-project Council check-in available if necessary

Community Outreach



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Asset Management to Council

Objectives of November Council Report

1. Overview of Asset Management Activities
2. Approve Outreach Contract
3. Discuss CAMP's Term Limits and Upcoming Objectives

Asset Management to Council

1. Overview of Asset Management Activities

1. History

2. Accomplishments

3. Next Steps

Asset Management to Council

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Asset Management to Council

Asset Management **History**

1. Data Collection Began 2015
2. CAMP Created 2016 = 19 Meetings
3. Risk Based Prioritization Adopted by Council for various assets
4. Determined \$2.5 General Fund Asset Value with annual maintenance need of \$40M

Asset Management to Council

1. Overview of Asset Management Activities

1. History

2. Accomplishments

3. Next Steps

Asset Management to Council

Asset Management **Accomplishments**

1. CIP Budget
2. Pavement
3. Access Ramp
4. Holmes Street Wall
5. Stormwater
6. Data Integration
7. Next: Outreach

Asset Management to Council

1. Overview of Asset Management Activities

1. History

2. Accomplishments

3. Next Steps

Asset Management to Council

Asset Management **Next Steps**

1. Outreach
2. Continue Asset Data Integration
3. Pilot Projects
4. Internal Business Practices

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Feedback?

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CAMP Rules of Procedure

Current Term Limit: June 2018

Accomplished Mission:

data review, analysis, and risk-based recommendations

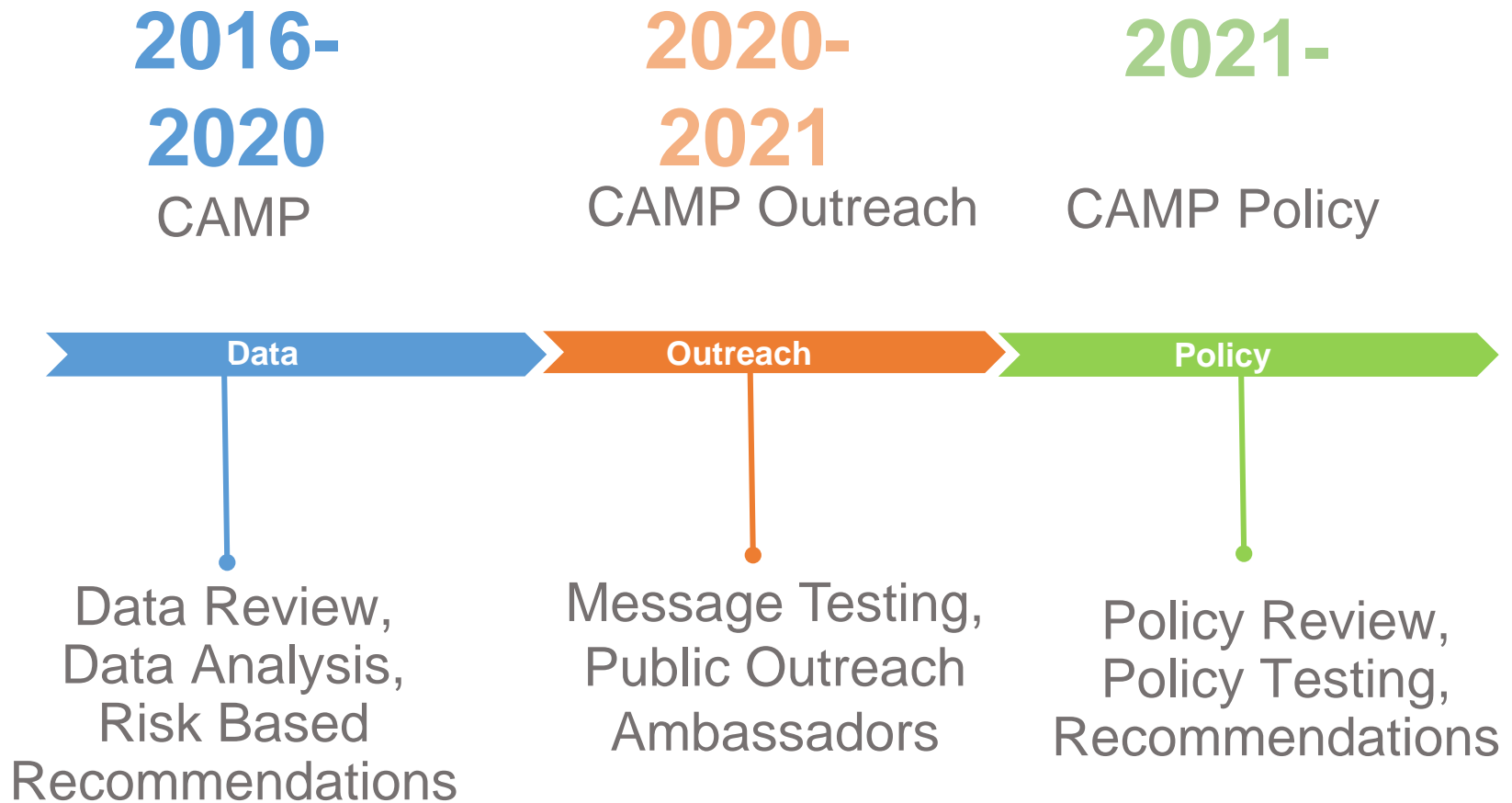
Next Up: Public Outreach

Message Testing, Ambassadors, Outreach Program
Recommendations

Process with New Term Limit:

Application, Interview, Council Appointment

CAMP Rules of Procedure



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